Docket No. BOC9-2001-0041 (286)

## PATENT APPLICATION TRANSMITTAL LETTER

Commissioner for Patents **BOX PATENT APPLICATION** Washington, DC 20231

Transmitted herewith for filing of the patent application of:

Inventor(s):

Colin J. Meiser, Irving, TX

Cynthia A. O'Shea, Southlake, TX

Assignee:

International Business Machines Corporation

**Assignee** 

Address:

New Orchard Road Armonk, New York

METHOD AND SYSTEM FOR DYNAMICALLY MODIFYING AN

**ELECTRONIC CAMPAIGN BASED ON NETWORK ACTIVITY** 

Enclosed are:

X Specification, including the Abstract

Sheets of drawings (3 sets)

X Executed Declaration and Power of Attorney

X Executed Assignment and Recordation Cover Sheet

X Other: 2 postcards

| Street on  | CLAIMS AS FILED |           |  |
|--|-----------------|-----------|--|
| FOR the second of the second o | NO. FILED       | NO. EXTRA |  |
| Basic Fee  |                 |           |  |
| Total diaims   | - 23 -          | -3-       |  |
| Indep Claims   | -3-             | - 0 -     |  |
| multiple dependent claim present No  |                 |           |  |

If the difference in Col. 1 is less than zero, enter "0" in Col. 2

| Small Entity |        |  |
|--------------|--------|--|
| RATE         | FEE    |  |
|              | \$ 370 |  |
| x \$ 9 =     | \$     |  |
| x \$ 42 =    | \$     |  |
| x \$140 =    | \$     |  |
| TOTAL        | \$     |  |

Cmall Entity

|           | \$ 740 |
|-----------|--------|
| x \$ 18 = | \$ 54  |
| x \$ 84 = | \$     |
| x \$280 = | \$     |
| TOTAL     | \$ 794 |

Other than a Small Entity

RATE

\$794 \$ 40

FEE

Assignment Recordal Fee

Please charge my Deposit Account No. 50-0951 in the amount of \$\_

A check in the amount of \$834.00 is enclosed.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0951. A duplicate of this sheet is enclosed.

X Any additional filing fees required under 37 C.F.R. 1.16.

X Any patent application processing fees under 37 C.F.R. 1.17.

No fee enclosed. No fee is authorized.

27/02

Kevin T. Cuenot

Registration No. 46,283

EXPRESS MAIL LABEL NO.: EL 649719624 US